

PARAGON
REAL ESTATE ADVISORS

1716

THE BALLARD 5
OFFERING MEMORANDUM

PARAGON

REAL ESTATE ADVISORS

600 University St, Suite 2018 | Seattle, WA 98101
info@ParagonREA.com

Information within this marketing package has been secured from sources we believe to be reliable, but we make no representations or warranties, expressed or implied, as to the accuracy of the information. References to square footage or age are approximate. Buyer must verify all information and bears all risk for inaccuracies.

ParagonREA.com | 206.623.8880

EXCLUSIVELY LISTED BY:

BRIAN PLATT

206.251.8483

Brian@paragonREA.com



MICHAEL URQUHART

425.999.6650

Michael@paragonREA.com



BEN DOUGLAS

206.658.7247

Ben@paragonREA.com



OFFERING

Paragon Real Estate Advisors is pleased to announce the exclusive listing of the Ballard 5. This five-unit building features large units with private balconies in an excellent Ballard location just four blocks north of Market Street.

The Ballard 5 consists of three one bedroom one bath units ranging in size from 760 to 810 square feet, a large two bedroom one-and-a-half-bath unit that is 960 square feet, and a penthouse unit. The penthouse is 1,210 square feet and is a two bedroom one and a half bath unit featuring large living spaces throughout. The units have private balconies for the tenant's enjoyment. Two of the units have received full remodels and a third unit has been partially updated. There is a common laundry room on site for the tenants use.

The subject property provides an investor with an opportunity to acquire a property in an A+ location that is below replacement cost. Additionally, the large penthouse unit provides an opportunity for an owner occupant to purchase the property and live in one unit while renting out the rest to help pay the debt service or provide additional cash flow.



FINANCIAL SUMMARY

NAME	The Ballard 5
ADDRESS	1716 NW 59th St Seattle, WA 98107
PRICE	\$1,650,000
TOTAL UNITS	5
BUILT	1979
SQUARE FEET	4,500 Total Net Rentable
PRICE PER UNIT	\$330,000
PRICE PER FOOT	\$367
SEPT. 1ST GRM/CAP	13.6/4.8%
MARKET GRM/CAP	12.2/5.8%
LOT SIZE	5,000 Square Feet
ZONING	LR2 (M)

This information has been secured from sources we believe to be reliable, but we make no representations or warranties, expressed or implied, as to the accuracy of the information. References to square footage or age are approximate. Buyer must verify all information and bears all risk for inaccuracies.



INVESTMENT HIGHLIGHTS

- Large units with an abundance of natural light
- \$367 price per Net Rentable Sqft
- Market 5.8% Cap Rate
- 6.1% renovation Cap Rate on cost- assumes a \$35,000/unit budget
- Rents are significantly increasing starting September 1st, 2024
- Two of the five units have received full remodels, and a third unit has been partially updated
- Penthouse unit – 2Bd/1.5Bth – 1,210 SqFt
- 1 – 2Bd/1Bth – 960 SqFt & 3 – 1Bd/1Bth Units – 760 – 810 SqFt
- Double pane vinyl windows
- 4 units feature private balconies and the 5th unit has a patio
- 3 covered parking stalls and 2 uncovered parking stalls (7 total stalls with tandem parking)
- Excellent location in Ballard only 4 blocks north of Market St with easy access to CBD, University of Washington, Seattle Pacific University, Amazon, and South Lake Union



Ballard is a historic and trendy neighborhood located in the northwest region of Seattle. Ballard's thriving waterfront and blossoming culture makes it one of the most distinguished neighborhoods in the area. In recent years, a younger resident profile has been attracted to Ballard through new development, the community's energetic nightlife, award winning restaurants, quality of life, retail amenities, and close vicinity to Downtown Seattle. Ballard's unique amenities, rich history, small-town charm, scenic waterfront, and close proximity to Seattle's most popular neighborhoods make it a prime location to both live and work. Area highlights include the Ballard locks, Salmon Bay Marina, Shilshole Bay Marina, and the beautiful beach front Golden Gardens Park which overlooks the majestic Olympic Mountains.

\$2,146

Average Rent
as of 2024

\$113,531

Median Household
Income*

59%

Renter Occupied
Housing*

* based on 2021 Census data

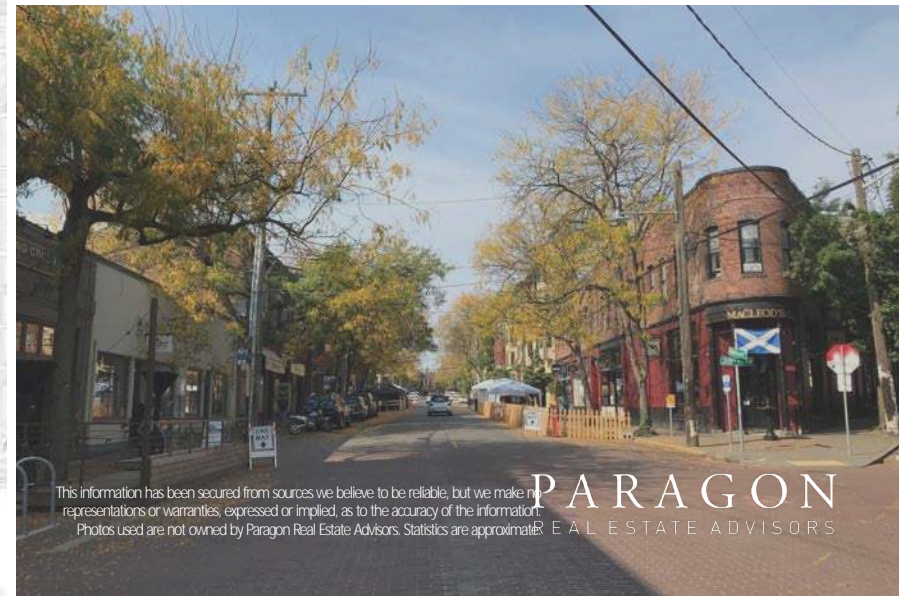
BALLARD

[illegible]

1. Ballard Market
2. Safeway
3. Trader Joe's
4. QFC
5. PCC Community Market
6. 7-Eleven
7. Target
8. Chevron
9. Shell
10. Ballard US Post Office

11. Dick's Drive-In	16. Portage Bay Cafe
12. Stoneburner	17. Ray's Boathouse
13. The Matador	18. Larsen's Bakery
14. Hot Cakes	19. Red Mill Burgers
15. Kangaroo & Kiwi	20. Copine

21. Golden Gardens	26. The Ballard Locks
22. Woodland Park	27. Ballard Commons Park
23. Ballard High School	
24. Salmon Bay Park	
25. Adams Elementary	



PROPERTY DETAILS

INTERIORS - RENOVATED UNITS



PROPERTY DETAILS

INTERIORS - NON-RENOVATED UNITS



FINANCIALS

INCOME
& EXPENSES

Units	5	Price	\$1,650,000
Year Built	1979	Per Unit	\$330,000
Rentable Area	4,500 SqFt	Per Sq. Ft.	\$366.67
Down Pmt	\$680,000	Current GRM	13.62
Loan Amount	\$970,000	Current CAP	4.78%
Interest Rate	7.27%	Market GRM	12.19
Amortization	Interest Only	Market CAP	5.75%

	UNIT TYPE	SIZE	SEP. 1ST RENT	MARKET RENT	RENO RENT
1	1Bd/1Bth	810	\$1,710	\$1,775	\$2,050
2	1Bd/1Bth (Renovated)	760	\$1,800-\$1,950	\$2,050	\$2,050
1	2Bd/1Bth	960	\$2,040	\$2,095	\$2,395
1	2Bd/1.5Bth	1,210	\$2,015	\$2,150	\$2,500
5	Total/Avg	900	\$2.11	\$2.25	\$2.45

MONTHLY INCOME	SEP. 1ST	MARKET	RENO
Monthly Scheduled Rent	\$9,515	\$10,120	\$11,045
Parking (3 Carports & 2 Open Stalls)	\$0	\$325	\$325
Utility Income	\$581	\$581	\$581
Laundry Income	\$0	\$50	\$50
Pet & Storage Income (5 Storage Units)	\$0	\$125	\$125
Miscellaneous Income	\$0	\$75	\$75
Total Monthly Income	\$10,096	\$11,276	\$12,201

ANNUALIZED OPERATING DATA	SEP. 1ST	MARKET	RENO
Scheduled Gross Income	\$121,155	\$135,315	\$146,415
Less Vacancy	\$6,058	\$6,766	\$7,321
Gross Operating Income	\$115,097	\$128,549	\$139,094
Less Expenses	\$36,271	\$33,673	\$33,673
Net Operating Income	\$78,826	\$94,876	\$105,421
Annual Debt Service	\$70,519	\$70,519	\$70,519
Cash Flow Before Tax	\$8,307	\$24,357	\$34,902
Principal Reduction	\$0	\$0	\$0
Total Return Before Tax	\$8,307	\$24,357	\$34,902

ANNUALIZED OPERATING EXPENSES	SEP. 1ST	MARKET	RENO
RE Taxes2024 Actual	\$15,151	\$15,151	\$15,151
Insurance2023 Actual	\$6,348	\$3,750	\$3,750
UtilitiesProforma	\$7,750	\$7,750	\$7,750
Maint/RepairsProforma	\$3,750	\$3,750	\$3,750
Landscaping2023 Actual	\$772	\$772	\$772
Admin./MarketingProforma	\$750	\$750	\$750
Reserves/ReplacementsProforma	\$1,750	\$1,750	\$1,750
Total Expenses	\$36,271	\$33,673	\$33,673

SEP. 1ST OPERATIONS	Expense/Unit	\$7,254	MARKET OPERATIONS	Expense/Unit	\$6,735
	Expense/Foot	\$8.06		Expense/Foot	\$7.48
	Percent of EGI	31.51%		Percent of EGI	26.19%
	RENO OPERATIONS	Expense/Unit	\$6,735		
		Expense/Foot	\$7.48		
		Percent of EGI	24.21%		

SALES COMPARABLES



The Ballard 5

1716 NW 59th St, Seattle, WA 98107

Year Built	1979
Units	5
Price	\$1,650,000
Price/Unit	\$330,000
Price/Foot	\$367
Sep. 1st GRM/CAP	13.6/4.8%
Market GRM/CAP	12.2/5.8%
Reno GRM/CAP	12.1/6.1%



The Ballard 7

2028 NW 58th St, Seattle, WA 98107

Year Built	1976
Units	7
Sales Price	\$2,011,600
Price/Unit	\$387,371
Price/Foot	\$430
GRM/CAP	12.8/5.2%
Sale Date	03.21.2024



Paradise Place

1541 NW 52nd St, Seattle, WA 98107

Year Built	1976
Units	5
Sales Price	\$1,875,000
Price/Unit	\$375,000
Price/Foot	\$399
GRM/CAP	-/4.1%
Sale Date	12.20.2023



Bergen Apartments

2406 NW 61st St Seattle, WA 98107

Year Built	2000
Units	6
Sales Price	\$2,100,725
Price/Unit	\$350,121
Price/Foot	\$490
GRM/CAP	-/4.6%
Sale Date	10.05.2023



Breakwater Apartments

5401 34th Ave NW, Seattle, WA 98107

Year Built	1948
Units	10
Sales Price	\$2,900,000
Price/Unit	\$290,000
Price/Foot	\$383
GRM/CAP	12.1/5.6%
Sale Date	08.24.2023



Ballard 6-Unit

1757 NW 57th St, Seattle, WA 98107

Year Built	1989
Units	6
Sales Price	\$1,897,000
Price/Unit	\$316,167
Price/Foot	\$455
GRM/CAP	-/-
Sale Date	08.09.2023



Palm Court

2410 NW 57th St, Seattle, WA 98107

Year Built	1957
Units	7
Sales Price	\$2,125,000
Price/Unit	\$303,571
Price/Foot	\$448
GRM/CAP	-/5.5%
Sale Date	05.11.2023

- ### 3. BERGEN APARTMENTS - Seattle, WA 98107



PARAGON REAL ESTATE

\$4.1 B
Sales Volume

27
Years in
Business

20+
Brokers

48 k
Units Sold

PARAGON
REAL ESTATE ADVISORS

About Our Services View Properties Our Team Market News Contact Us

ABOUT US


Leading investment firm for multi-family property

Paragon Real Estate Advisors is a leading Seattle real estate investment firm for multi-family property sales in Washington State. We are locally owned, client focused, and highly experienced. When it comes to apartments and investment real estate in the Puget Sound region, we are the smart choice to partner with.



Visit our new website! **ParagonREA.com**

The Top Local Multi-Family Brokerage in 2021

in the Seattle market according to  CoStar™

PARAGON REAL ESTATE ADVISORS

In 1995 our founders saw an opportunity to form a new kind of brokerage, one that focused on sharing information between brokers and truly partnering with its clients. Paragon Real Estate Advisors quickly established itself as a leading Seattle real estate investment firm.

Paragon Real Estate Advisors is the leading Seattle real estate investment firm for multi-family property sales in Washington State. We have accrued over \$4.1 billion in sales and have closed over 1,800 successful real estate transactions. We are locally owned, client-focused, and highly experienced.

At Paragon, we build long-term partnerships that help our clients reach their long- and short-term real estate investment goals while maintaining maximum profitability for them. Our brokers have an in-depth knowledge of the Washington state real estate market, particularly in the greater Seattle area and the I-5 corridor, that comes from more than 20 years' experience in the industry. Paragon's unique focus on sharing knowledge, teamwork and collaboration within the brokerage industry leverages our collective intellect for all our clients. Our brokers provide superior customer representation through our innovative and effective marketing campaigns, co-brokerage, skilled negotiations, and ongoing partnerships.

BRIAN PLATT

206.251.8483

Brian@paragonREA.com

MICHAEL URQUHART

425.999.6650

Michael@paragonREA.com

BEN DOUGLAS

206.658.7249

Ben@paragonREA.com

PARAGON
REAL ESTATE ADVISORS

600 University St, Suite 2018 | Seattle, WA 98101

info@ParagonREA.com

Information within this marketing package has been secured from sources we believe to be reliable, but we make no representations or warranties, expressed or implied, as to the accuracy of the information. References to square footage or age are approximate. Buyer must verify all information and bears all risk for inaccuracies.

ParagonREA.com